



THE BOOK  
OF THE  
ROYAL ROYALTY









2023342





THE ROYCROFT SHOPS, EAST AURORA, NEW YORK



THE INSTITUTION OF THE DEAR LOVE OF COMRADES  
—Walt Whitman

THE BOOK  
*of*  
THE ROYCROFTERS

BEING A CATALOG  
OF THINGS BEAUTIFUL IN PAPER, LEATHER  
AND COPPER, FASHIONED  
ROYCROFTIE BY  
ROYCROFT  
ARTISTS



THE ROYCROFTERS, EAST AURORA, STATE OF NEW YORK  
*Copyright 1914, by Elbert Hubbard*



## INTRODUCTION



SOCIETY has passed through several stages: first, the Savage; next, the Nomadic; third, the Agricultural; fourth, the Commercial or Competitive; and now, we are entering the suburbs of the Co-operative.

The dream of comradeship, work, play and high endeavor, rightly fused, has been the hope of many philosophers.

Pythagoras had his community of kindred souls, who combined work and study six hundred years before Christ.

Plato had his Garden School.

Hypatia was one of a select company that worked, studied, struggled, and died martyrs in an endeavor to attain the ideal *se se*

Spinoza, all during his later life, paid tribute to the Menonites who gave him sanctuary, and the friendship and encouragement without which he would have perished and his fame been as one whose name is writ in water.

Charles Fourier carried co-operation to a successful conclusion—on paper. Fourierism got itself fixed in the common human heart.

Robert Owen, in England, through an intense and loving leadership, made co-operation practical, and in his school John Tyndall the scientist evolved.

Brook Farm traces an intellectual pedigree to Charles Fourier. Brook Farm was a rotting log that nourished a bank of violets. All the United States is debtor to the high ideals that there prevailed.

William Morris, the Rossettis, and that fine company of fine minds which we call the Pre-Raphaelites clung for fifty years to one idea, the idea of successful communism.

It has been said that you can not look out of a window in any civilized town or city in Christendom without seeing the influence of Thomas A. Edison. Also, it can be truthfully said that you can not enter a well-furnished house in Europe or America without noting the influence of William Morris, master craftsman—dead and gone, but whose spirit abides *se se*

William Morris is the man who did away with nailed-down



carpets, who gave us hardwood floors, and the doily instead of the tablecloth, which covered a multitude of artistic sins. Simplicity, truth, health, comradeship, work, were his watchwords.

Harmonies in tones and tints in all household decorations trace a lineage to John Ruskin, William Morris and the Preraphaelites ~ ~

Had it not been for William Morris, there would have been no Roycroft Shop. We build upon the past, and all the days that have gone before have made this time and this place possible ~ ~

There is an apostolic succession in art as well as in religion ~ Whether The Roycrofters have improved on the work and ideas of William Morris and John Ruskin is not the question. In any event, this institution has succeeded, in degree, since its founding twenty years ago. Gradually, slowly, surely, it has grown.

The Roycrofters own and utilize upwards of five hundred acres of land.

They have a printing-shop, a blacksmith-shop, a furniture-shop; they bind books, make ornamental objects in metal and leather.

And all the Roycroft Shops are practically schoolhouses ~

The Roycrofters operate an Inn and a Bank. They have a model dairy, raise several thousand head of poultry every year, and all the produce that they require at their Inn and in their homes is produced on the Roycroft Farms. Further, they worship at the shrine of the Goddess Hygeia, and know the fine art of keeping well.

Many people from all over the world come to this place. Visitors are always welcome.

Needless to say, The Roycrofters are just plain folks, farmers with an artistic bias.

The best work can be done only under certain conditions and in a certain environment.

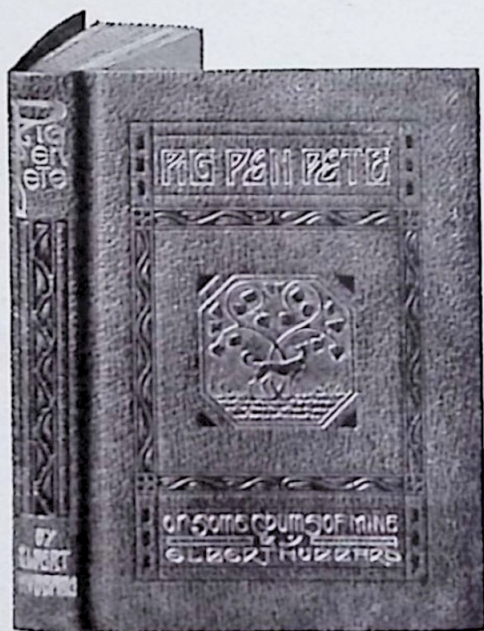
An artist must have what you call "atmosphere." In degree, The Roycrofters have produced an atmosphere in which souls can grow. They have supplied opportunity ~ The quality of any people is tokened by the products of their hands and brain.

In the following pages are listed some of the choice, peculiar and unique things manufactured by The Roycrofters ~



## PIG-PEN PETE *or* SOME CHUMS *of* MINE

A New Book by Elbert Hubbard



Price, \$2.00

Mr. Hubbard has written many books, but none that has given him the same amount of concrete satisfaction that this volume has. It is a book of animal stories—twenty-three merry tales in all, of dogs, cats, chickens, guineas, horses, mules, cows, calves, birds, rabbits and lobsters.

The stories are all more or less humorous, but in them is a vein of earnest appeal for gentleness, kindness and consideration toward our dumb brothers.

It is a book for children and grown-ups. It is sure to appeal to any one who loves the great open, and whose heart goes out to all the living things.

The volume is beautifully printed on "Strathmore," and is a book of which the art-collector will be proud.

Bound in semi-flexible pig-grain . . . . . \$2.00

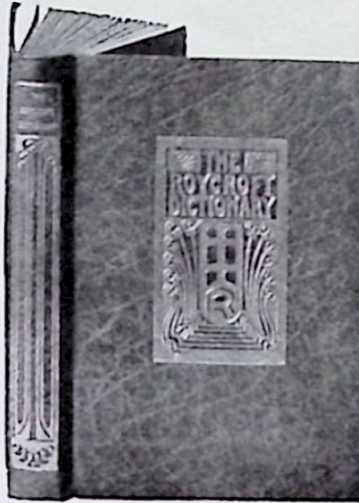
Hand-illuminated copies in "Art Pig," numbered  
and signed by the author . . . . . 5.00

A few copies on Japan Vellum, hand-illuminated,  
bound in full Levant, individual designs \$25.00 to 150.00



# *The* ROYCROFT DICTIONARY

Concocted by Ali Baba  
and The Bunch



Price, \$2.00

Here is a book without competition, done on rainy days for the divertisement of the cogibund and the discomfiture of the highbrows.

It is a gentle rebuke to the sciolists who fall down and worship words and make of language a fetish.

In typography, paper, ink and binding nothing is left to be desired.

Printed in two colors on "Strathmore" paper,  
bound in semi-flexible leather . . . . . \$ 2.00

Hand-illuminated copies, bound in three-quarters  
Levant . . . . . 5.00

There are a few copies printed on genuine Japan  
Vellum, hand-illuminated, and bound in full  
Levant. Each book an individual design. The  
prices range from . . . . . \$25.00 to 100.00



# A NEW EDITION *of the* RUBAIYAT of OMAR KHAYYAM



Price, \$2.00

This is the sixth imprint made by The Roycrofters, of the ever-new *Rubaiyat*.

This edition has an introduction by John Hay, itself worthy the distinction of a binding.

The book is printed in four colors, on Italian hand-made paper, and bound, autograph style, in wine-colored, semi-flexible, antique sheep . . . \$ 2.00

A new pocket copy, bound in semi-flexible straight-grain leather . . . . . 1.00

Pocket copy in modeled leather . . . . . 7.50

Library copy in three-quarters Levant . . . . . 10.00



LIMITED EDITION of GARNETT *and the*  
BRINDLED COW

By Alice Hubbard



Price, \$5.00

*Garnett and the Brindled Cow* is a story of animals which has a human interest.

It was considered by The Roycrofters worthy to be made into a book. The edition is limited in number to 1003 copies.

¶ It is printed on French handmade paper and is hand-illuminated throughout. The designs were made especially for this book.

There are four photogravures, one of which is of especial interest to all who love and admire Fra Elbertus.

The binding is Half-Morocco; the sides and end-sheets are marbled Morris paper. It is a book of complete beauty.

This edition of 1003 copies is numbered and signed by the author, Alice Hubbard.

The price is Five Dollars a copy.

There are four copies printed on genuine Japan Vellum, hand-illuminated, bound in full Levant, individual designs.

The price is Fifty Dollars a copy.



## LITTLE JOURNEYS *by* ELBERT HUBBARD



Six Volumes of the Full Set of Little Journeys  
Miriam Binding. Half India Goat. Embossed back and sides.

Boswell made one man live for all time, and this has made him known to us who otherwise would have been simply Goldsmith's "Scotch burr."

Elbert Hubbard has taken out of the past and given to the living present the lives of one hundred seventy men and women who have transformed the living thought of the world. Through him, their words and deeds will echo down the centuries. His *Little Journeys* to their haunts, and his knowledge of their hearts, have made these brief biographies the Miniatures of Literature.

Mr. Hubbard began writing *Little Journeys* in Eighteen Hundred Ninety-four, and every month for fifteen years a new life was thrown upon the screen of Time.

There has been a slow, steady and sure increase in the demand for these *Little Journeys*, until they are accepted as classics, save by the non-cogibund. They are used in many high schools and colleges; and every public library in the world, of any importance whatsoever, now has these books on its shelves. We have recently printed a full set of the *Little Journeys*, and have gathered them into twenty-eight volumes.

They are printed on handmade paper, and illustrated with nearly two hundred portraits from drawings made for this edition by Gaspard and Schneider, with photogravure frontispiece in each volume printed by hand on Vellum.

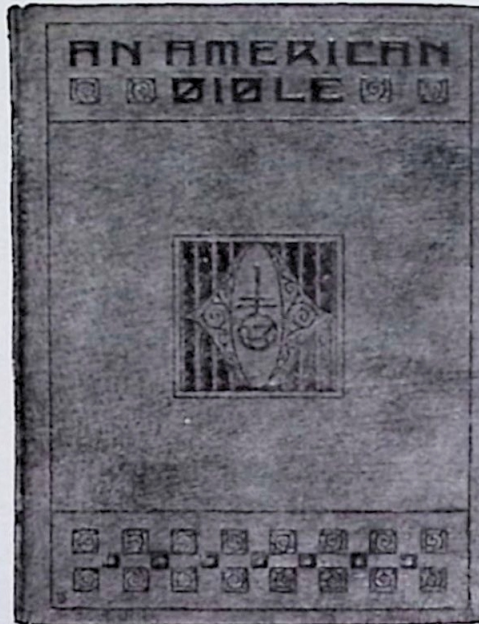
*Little Journeys* sell at the uniform price of Two Dollars a volume, or Fifty-six Dollars for the complete set of twenty-eight volumes. Your orders are solicited.



- GOOD MEN AND GREAT**—*Book I*: George Eliot, Thomas Carlyle, John Ruskin, W. E. Gladstone, J. M. W. Turner, Jonathan Swift, Walt Whitman. *Book II*: Victor Hugo, William Wordsworth, W. M. Thackeray, Charles Dickens, Oliver Goldsmith, William Shakespeare, Thomas A. Edison.
- FAMOUS WOMEN**—*Book I*: Elizabeth B. Browning, Madame Guyon, Harriet Martineau, Charlotte Bronte, Christina Rossetti, Rosa Bonheur. *Book II*: Madame de Stael, Elizabeth Fry, Mary Lamb, Jane Austen, Empress Josephine, Mary Shelley.
- AMERICAN STATESMEN**—*Book I*: George Washington, Benjamin Franklin, Alexander Hamilton, Samuel Adams, John Hancock, John Quincy Adams. *Book II*: Thomas Jefferson, Daniel Webster, Henry Clay, John Jay, William H. Seward, Abraham Lincoln.
- EMINENT PAINTERS**—*Book I*: Michelangelo, Rembrandt, Rubens, Meissonier, Titian, Anthony Van Dyck. *Book II*: Fortuny, Ary Scheffer, Francois Millet, Joshua Reynolds, Landseer, Gustave Dore.
- ENGLISH AUTHORS**—*Book I*: William Morris, Robert Browning, Tennyson, Robert Burns, John Milton, Samuel Johnson. *Book II*: Macaulay, Byron, Addison, Southey, Coleridge, Disraeli.
- GREAT MUSICIANS**—*Book I*: Richard Wagner, Paganini, Chopin, Mozart, Sebastian Bach, Mendelssohn. *Book II*: Liszt, Beethoven, Handel, Verdi, Schumann, Brahms.
- EMINENT ARTISTS**—*Book I*: Raphael, Leonardo, Botticelli, Thorwaldsen, Gainsborough, Velasquez. *Book II*: Corot, Correggio, Bellini, Cellini, Abbey, Whistler.
- EMINENT ORATORS**—*Book I*: Pericles, Mark Antony, Savonarola, Martin Luther, Edmund Burke, William Pitt. *Book II*: Marat, Ingersoll, Patrick Henry, Starr King, Beecher, Wendell Phillips.
- GREAT PHILOSOPHERS**—*Book I*: Socrates, Seneca, Aristotle, Marcus Aurelius, Spinoza, Swedenborg. *Book II*: Immanuel Kant, Auguste Comte, Voltaire, Herbert Spencer, Schopenhauer, Henry Thoreau.
- GREAT SCIENTISTS**—*Book I*: Copernicus, Galileo, Newton, Humboldt, Herschel, Darwin. *Book II*: Haeckel, Linnaeus, Huxley, Tyndall, Alfred Russel Wallace, John Fiske.
- GREAT LOVERS**—*Book I*: Josiah and Sarah Wedgwood, William Godwin and Mary Wollstonecraft, Dante and Beatrice, John Stuart Mill and Harriet Taylor, Parnell and Kitty O'Shea, Petrarch and Laura. *Book II*: Dante Gabriel Rossetti and Elizabeth Siddal, Balzac and Madame Hanska, Fenelon and Madame Guyon, Ferdinand Lassalle and Helene von Donniges, Lord Nelson and Lady Hamilton, Robert Louis Stevenson and Fanny Osbourne.
- GREAT REFORMERS**—*Book I*: John Wesley, Henry George, Garibaldi, Richard Cobden, Thomas Paine, John Knox. *Book II*: John Bright, Charles Bradlaugh, Theodore Parker, Oliver Cromwell, Anne Hutchinson, Jean Jacques Rousseau.
- GREAT TEACHERS**—*Book I*: Moses, Confucius, Pythagoras, Plato, King Alfred, Friedrich Froebel. *Book II*: Booker T. Washington, Thomas Arnold, Erasmus, Hypatia, Saint Benedict, Mary Baker Eddy.
- GREAT BUSINESSMEN**—*Book I*: Robert Owen, James Oliver, Stephen Girard, Mayer A. Rothschild, Philip D. Armour, John Jacob Astor. *Book II*: Peter Cooper, Andrew Carnegie, George Peabody, A. T. Stewart, Henry H. Rogers, James J. Hill.



## AN AMERICAN BIBLE



Price, \$10.00

*An American Bible* stands for the hands that work, the brains that think, the hearts that love.

No five-foot shelf of books is required to make an educated person—this one book of five hundred pages, well read, will differentiate a man from the mass, a person from the mob.

The Authors represented in this book are :

Benjamin Franklin, Printer	Robert G. Ingersoll, Lawyer and Orator
Thomas Jefferson, Statesman	Walt Whitman, Hospital Nurse and Poet
Thomas Paine, Weaver and Writer	Ralph Waldo Emerson, Teacher and Writer
Abraham Lincoln, Lawyer and Humanitarian	Elbert Hubbard, Businessman and Farmer

This American Bible mirrors love, faith, work, laughter, study and play, and will teach the scientific fact that death is a form of life and, for all we know, just as good. It extends the firm faith that the Power that cares for us here will never desert us there.

This book will make men think ; it will give them strength to decide ; and it will inspire wisdom to act.

It deals with the practical problems that confront us now.

We believe that this American Bible, a book of five hundred pages, is the most important book ever printed in America.

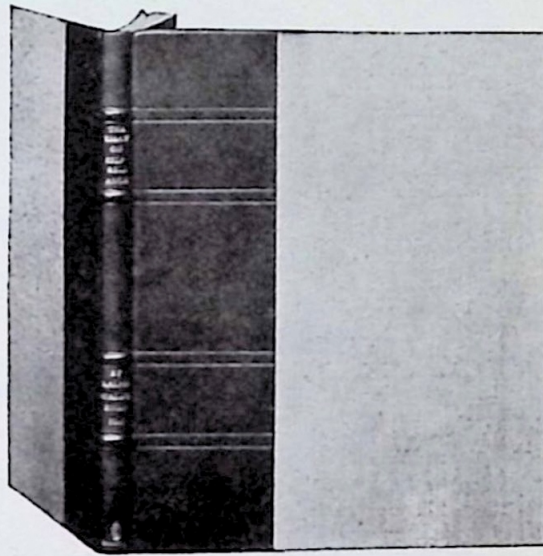
We have made a small special Christmas edition of *An American Bible*, printed on American paper, in two colors, by American printers, bound in semi-flexible, antique leather bindings . . .

Tall copy in flexible leather—Family Edition . . . . .	\$ 2.00
Tall copy in full antique gray pigskin . . . . .	5.00
Tall copy in modeled leather . . . . .	10.00
Tall copy in modeled leather . . . . .	25.00



## ROYCROFT BOOKS in "ALICIA" BINDINGS

Half-Olive Calf, hand-tooled sides, gold title



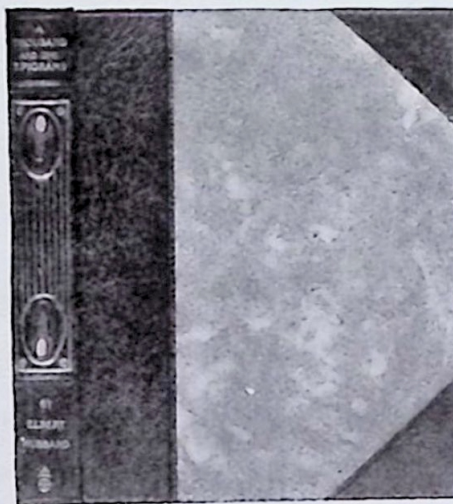
Price, \$5.00

*The Essay on Self-Reliance, Emerson*

AS YOU LIKE IT, Shakespeare . . . . .	\$ 7.50
HAMLET, Shakespeare . . . . .	7.50
KING LEAR, Shakespeare . . . . .	7.50
A WILLIAM MORRIS BOOK, Hubbard and Thomson . . . . .	5.00
CRIMES AGAINST CRIMINALS, Robert Ingersoll . . . . .	5.00
HEALTH AND WEALTH, Elbert Hubbard . . . . .	5.00
JUSTINIAN AND THEODORA, Alice and Elbert Hubbard . . . . .	5.00
LIFE LESSONS, Alice Hubbard . . . . .	\$5.00 10.00
THE ESSAY ON NATURE, Emerson . . . . .	5.00
THE ESSAY ON SELF-RELIANCE, Emerson . . . . .	5.00
THE LAW OF LOVE, William Marion Reedy . . . . .	5.00
WHITE HYACINTHS, Elbert Hubbard . . . . .	5.00
WOMAN'S WORK, Alice Hubbard . . . . .	5.00



## RARE ROYCROFT BOOKS *in* THREE- QUARTERS LEVANT BINDINGS



Price, \$5.00

*A Thousand and One Epigrams, Elbert Hubbard*

AS YOU LIKE IT, Tall Copy, Shakespeare . . . . .	\$25.00
HAMLET, Tall Copy, Shakespeare . . . . .	25.00
KING LEAR, Tall Copy, Shakespeare . . . . .	25.00
A THOUSAND AND ONE EPIGRAMS, Elbert Hubbard . . . . .	5.00
A DOG OF FLANDERS, Ouida . . . . .	5.00
A WILLIAM MORRIS BOOK, Hubbard and Thomson . . . . .	5.00
CONTEMPLATIONS, A lovely specimen of the printer's art, in two colors, with page within a page, after the Venetian, Elbert Hubbard . . . . .	25.00
FRIENDSHIP, Henry D. Thoreau . . . . .	25.00
FRIENDSHIP, LOVE AND MARRIAGE, Henry D. Thoreau . . . . .	10.00
HEALTH AND WEALTH, Elbert Hubbard . . . . .	10.00
JUSTINIAN AND THEODORA, Alice and Elbert Hubbard . . . . .	5.00
LIFE LESSONS, Alice Hubbard . . . . .	\$10.00 15.00
LOVE, LIFE AND WORK, Elbert Hubbard . . . . .	5.00
MANHATTAN AND HENRY HUDSON, Elbert Hubbard . . . . .	5.00
OLD JOHN BURROUGHS, Elbert Hubbard . . . . .	5.00
RESPECTABILITY, Elbert Hubbard . . . . .	5.00
RIP VAN WINKLE, Washington Irving . . . . .	5.00



## ROYCROFT BOOKS *in* THREE-QUARTERS LEVANT BINDING

Hand-Tooled Backs, Morris Paper Sides and End-Sheets



Price, \$10.00

*The Mintage*, Elbert Hubbard

SONG OF MYSELF, Walt Whitman . . . . .	\$10.00
THE BALLAD OF READING GAOL, Oscar Wilde . . . . .	5.00
THE BATTLE OF WATERLOO, Victor Hugo . . . . .	5.00
THE CITY OF TAGASTE, Tall Copy, Elbert Hubbard . . . . .	25.00
THE ESSAY ON NATURE, Emerson . . . . .	5.00
THE ESSAY ON SELF-RELIANCE, Emerson . . . . .	5.00
THE LAW OF LOVE, William Marion Reedy . . . . .	5.00
THE MAN OF SORROWS, Elbert Hubbard . . . . .	5.00
THE MINTAGE, Elbert Hubbard . . . . .	10.00
THE RUBAIYAT, Omar Khayyam . . . . .	10.00
THOMAS JEFFERSON, Hubbard and Lentz . . . . .	5.00
THOREAU, Elbert Hubbard . . . . .	10.00
WHITE HYACINTHS, Elbert Hubbard . . . . .	5.00
WOMAN'S WORK, Alice Hubbard . . . . .	10.00



## ROYCROFT BOOKS *in* MODELED- LEATHER BINDING

Modeled in English calf and cowhide after original designs



Price, \$10.00

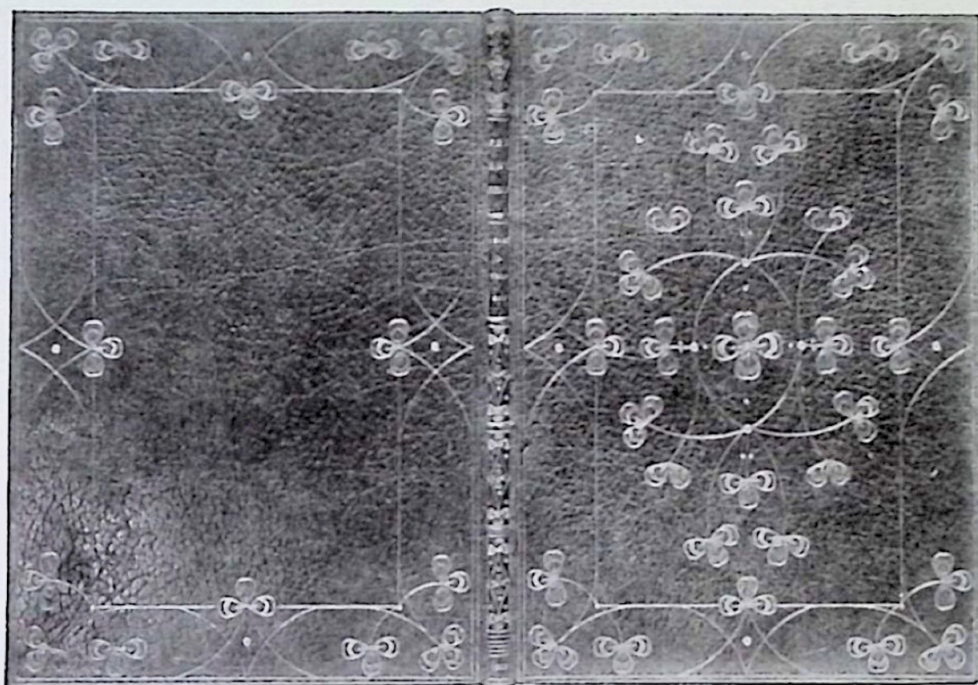
*Health and Wealth*, Elbert Hubbard

A THOUSAND AND ONE EPIGRAMS, Elbert Hubbard	\$ 10.00
CONTEMPLATIONS, Individual Design, Elbert Hubbard . . . . .	250.00
CONTEMPLATIONS, Elbert Hubbard . . . . .	35.00
HEALTH AND WEALTH, Elbert Hubbard . . . . .	10.00
LIFE LESSONS, Alice Hubbard . . . . .	\$40.00 200.00
RESPECTABILITY, Elbert Hubbard . . . . .	10.00
THE LAST RIDE, Robert Browning . . . . .	100.00
THE MAN OF SORROWS, Elbert Hubbard . . . . .	20.00
THE MINTAGE, Elbert Hubbard . . . . .	10.00
THE MYTH IN MARRIAGE, Alice Hubbard . . . . .	5.00
THE RUBAIYAT, Omar Khayyam . . . . .	7.50
WHITE HYACINTHS, Elbert Hubbard . . . . .	10.00
WOMAN'S WORK, Alice Hubbard . . . . .	10.00



## ROYCROFT BOOKS in FULL-LEVANT BINDINGS

Hand-Tooled in gold, after individual designs



*Friendship*, Henry D. Thoreau. Price, \$60.00

A DOG OF FLANDERS, Ouida . . . . .	\$25.00
A WILLIAM MORRIS BOOK, Hubbard and Thomson . . . . .	25.00
CONTEMPLATIONS, Elbert Hubbard . . . . .	35.00
HOLLYHOCKS AND GOLDENGLOW, Elbert Hubbard . . . . .	\$30.00 100.00
THE ROYCROFT DICTIONARY, Elbert Hubbard . . . . .	\$25, 50, 100.00
JUSTINIAN AND THEODORA, Elbert and Alice Hubbard . . . . .	25.00
LIFE LESSONS, Alice Hubbard . . . . .	35.00
LOVE, LIFE AND WORK, Elbert Hubbard . . . . .	25.00
RESPECTABILITY, Elbert Hubbard . . . . .	\$25.00 30.00
SELF-RELIANCE, Emerson . . . . .	25.00 50.00
SONG OF MYSELF, Walt Whitman . . . . .	25.00 50.00
THE BALLAD OF READING GAOL, Wilde . . . . .	25.00
THE ESSAY ON NATURE, Emerson . . . . .	25.00
THE HOLLY-TREE INN, Dickens . . . . .	25.00
THE BOOK OF BUSINESS, Elbert Hubbard . . . . .	\$25, 50, 150.00
THE LAW OF LOVE, William Marion Reedy . . . . .	25.00
THE MAN OF SORROWS, Hubbard . . . . .	\$25, 30, 35, 40, 50, 100.00
THE RUBAIYAT, Omar Khayyam . . . . .	125.00
THOMAS JEFFERSON, Hubbard and Lentz . . . . .	25.00
WHITE HYACINTHS, Elbert Hubbard . . . . .	25.00
WOMAN'S WORK, Alice Hubbard . . . . .	125.00



## ROYCROFT BOOKS *and* BOOKLETS

<i>As You Like It; King Lear; Hamlet</i> —Shakespeare . . . . .	\$5.00
Boards, Full Quarto	
<i>Intellectual Life</i> —Hamerton . . . . .	7.50
Three-quarters Ooze, Full Quarto	
<i>City of Tagaste</i> —Elbert Hubbard . . . . .	5.00
Boards, Quarto	
<i>Life Lessons</i> —Alice Hubbard . . . . .	2.00
Clarabarton Binding, Quarto	
<i>Three Famous Women</i> —Elbert Hubbard . . . . .	3.00
Domestic Levant, Quarto	
<i>Christmas Carol</i> —Dickens . . . . .	3.00
Board Binding, Octavo	
<i>Walt Whitman</i> —Elbert Hubbard . . . . .	5.00
Limp-leather turned edge, Octavo	
<i>Will o' the Mill</i> —Stevenson . . . . .	3.00
Turned edge, Octavo	
<i>Self-Reliance</i> —Emerson . . . . .	5.00
Marbled Calf, Octavo	
<i>Good Men and Great</i> —Elbert Hubbard . . . . .	5.00
Antique Pigskin Binding	
<i>Guest-Books</i> . . . . .	2.00
Limp Leather	
<i>Guest-Books</i> . . . . .	3.00
Limp Leather, turned edge	
Bound volumes, <i>The Fra</i> , I to X, each . . . . .	3.00
Bound volumes, <i>The Philistine</i> , XIII to XXXVIII, each . . . . .	1.00

The following Booklets by Elbert Hubbard have been widely circulated and received a modicum of favorable criticism. ¶ One Booklet in this list has been reprinted Thirty-eight Million times. "This," says Mr. Bolton Hall, "is proof of two things: the cleverness of the author, and the gullibility of the public." ¶ The entire package of Twelve Booklets is given gratis as a premium with a yearly subscription to *The Philistine Magazine*—One Woodrow Wilson Dollar—That's all!

### HERE ARE THE TITLES:

<i>Helpful Hints for Business Helpers</i>	<i>The Cigaretist</i>
<i>How I Found My Brother</i>	<i>Message to Garcia</i>
<i>Help Yourself</i>	<i>The Hundred-Point Man</i>
<i>Pasteboard Proclivities</i>	<i>Chicago Tongue</i>
<i>Get Out or Get In Line</i>	<i>The Closed or Open Shop, Which?</i>
<i>The Boy From Missouri Valley</i>	<i>History of the Roycroft Shop</i>



## ROYCROFT RE-BINDERY

¶ This is to let the world know that we do a few things with our left hand which our right hand knoweth not ; and being ambidextrous there is no jealousy between the members.

¶ We have always protected the beautiful things which we make with the best covering we could devise ; but once a friend came along who had a choice old tome which we did n't make ; he left it with us, we gave it our care, the result was a perfect book—and a happy owner.

¶ The pilgrims kept coming and a Department evolved.

¶ So now there is a book-hospital—the only hospital we believe in, for here we can readily give new cords and sinews, bands and backs ; in fact, no bit of tissue is so delicate that we can't build it up.

¶ Remember that our work is Art—Art that is long and your time is fleeting.

PHILISTINES : Plain Boards, Leather Backs, with Covers and Ads \$ .75

LITTLE JOURNEYS : Plain Boards, Leather Backs, with or  
without Covers and Ads . . . . . 1.50  
Ooze-Sheep, Silk-Lined . . . . . 2.00

FRA : Plain Boards, Leather Backs . . . . . 2.00  
Ooze-Sheep, Silk-Lined . . . . . 3.00  
Boards, Ooze-Calf Back and Corners . . . . . 4.00

Above bindings of *The Fra* exchanged for monthly numbers at prices quoted.

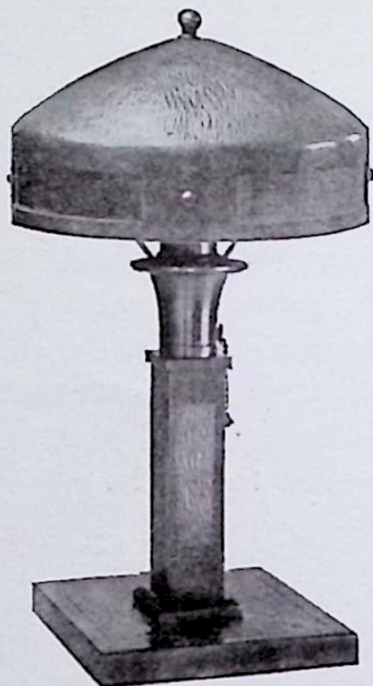
### BOOKS IN SIZES UP TO OCTAVO

Ooze-Sheep, Silk-Lined . . . . . \$ 2.00  
Ooze-Calf, Silk-Lined, Turned Edge . . . . . 3.50  
Plain Boards, Leather Backs . . . . . 2.00  
Boards, Ooze or Plain Calf Back and Corners . . . . . 3.50  
Three-Quarters Levant, or Antique Pigskin . . . . . \$ 5.00 up  
Levant, Antique Pigskin, or Modeled Calf . . . . . 15.00 up  
Full Parchment, Boards . . . . . 10.00 up  
Mending, Cleaning, Plate-Inserting and Jobs requiring more work than usual, extra charge.



## RARE ROYCROFT LAMPS of HAND- WROUGHT COPPER

Equipped for Electricity



Price, \$15.00

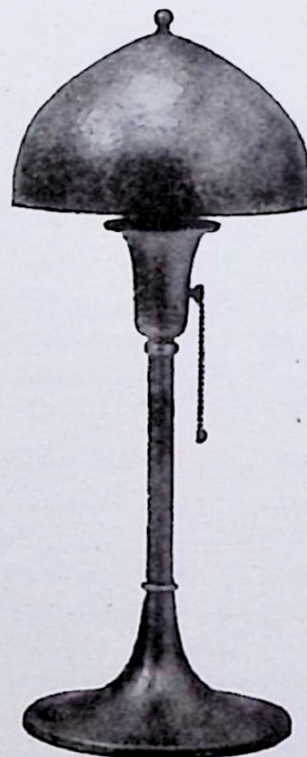
The lamp shown at the left has good lines and the coloring of the copper is exquisite. The shade is aluminum-lined, and the openings are fitted with amber-toned mica. The lamp stands 14 inches high. The shade is 8 inches in diameter.

A lamp of same dimensions, with shade modeled in Conventional Design, price \$20.00.

Lamp of same dimensions, with plain hammered shade, price \$12.00.

The lamp shown at the right is 18 inches high. The shade is 7 inches in diameter and is aluminum-lined.

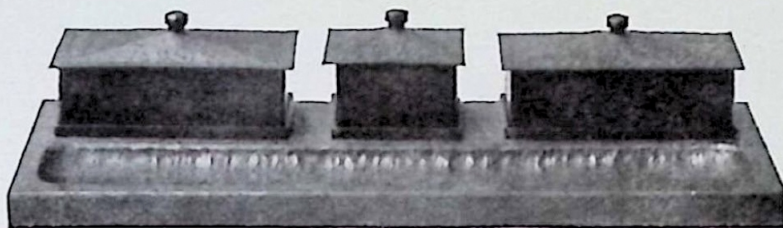
Price, \$10.00



Price, \$10.00



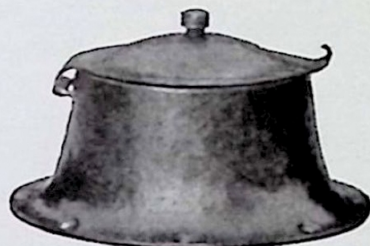
## INKSTANDS of HAND-WROUGHT COPPER



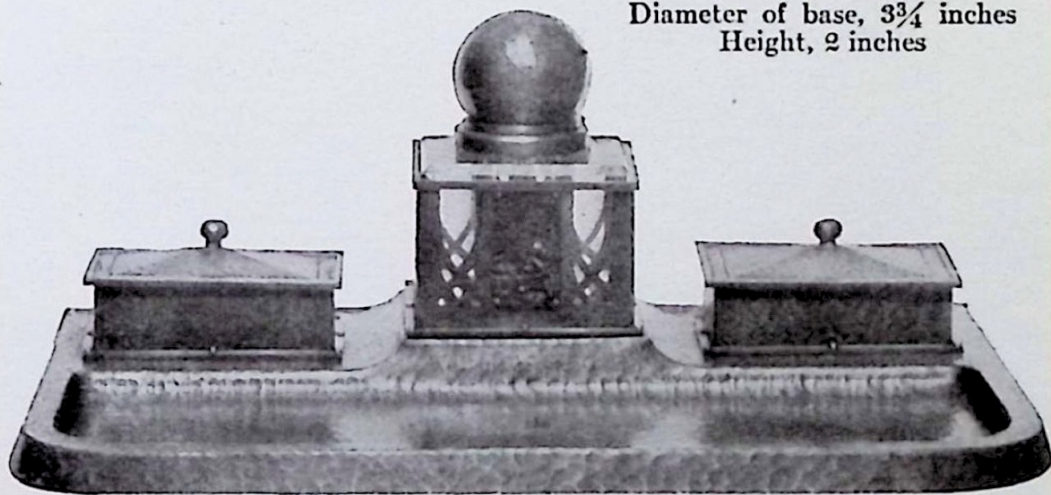
Price, \$6.00  
 $4\frac{1}{2} \times 9\frac{3}{4}$  inches

These combination inkstands have a sturdy beauty of form and coloring. Each stand has a tray for pens and pencils, boxes for pens and stamps, and an inkwell.

### INKWELL



Price, \$2.00  
 Diameter of base,  $3\frac{3}{4}$  inches  
 Height, 2 inches



Price, \$20.00

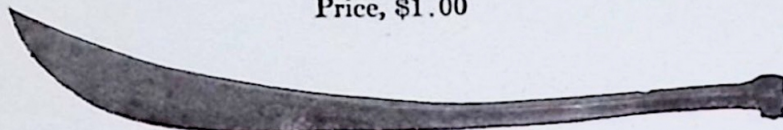
This inkstand is built around a cut-glass inkwell, held in a filigree of copper, into which is set a modeled panel.  
 The base measures  $8\frac{1}{2} \times 13\frac{1}{2}$  inches.



DESK ACCESSORIES *in* COPPER  
PAPER-KNIVES



Price, \$1.00



Price, 50 cents



Price, 25 cents

DESK-PAD WITH COPPER CORNERS MODELED  
IN POPPY DESIGN



Size, 19 x 24 inches

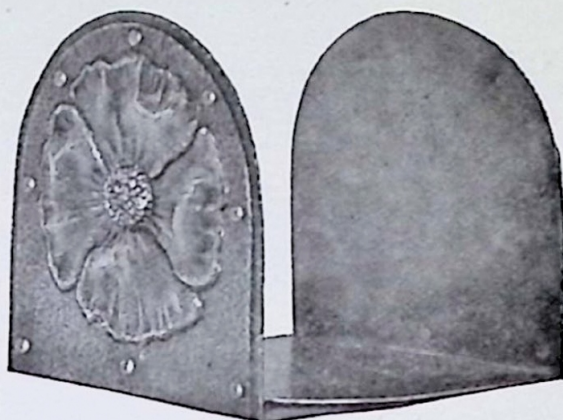
Price, \$7.00

Desk-Pad, with Plain Copper Corners. 16 x 22 $\frac{3}{4}$  inches, \$5.00

Sets consisting of three pieces—Desk-Pad, Book-Ends and Stationery-Rack  
—modeled in Poppy Design—for \$15.00



## DESK ACCESSORIES *in* COPPER



### STATIONERY-RACK

Poppy Design  
Height,  $6\frac{1}{4}$  inches  
Price, \$5.00

Price, \$4.00

### BOOK-ENDS

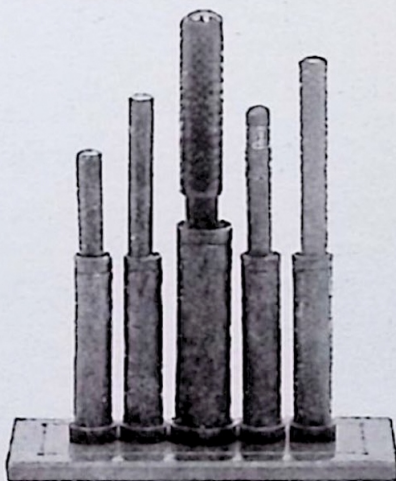
Modeled in Poppy Design  
Height,  $5\frac{3}{4}$  inches  
Price, \$4.00

Modeled in Willow Design  
Height,  $6\frac{1}{4}$  inches  
Price, \$4.00



Price, \$3.50

### PEN AND PENCIL HOLDER



Price, 75 cents

This set of Book-Ends has a quaint landscape wrought in the copper.

Height, 6 inches

Book-Ends hammered without design.

Height, 6 inches

Price, \$2.00

Book-Ends for small books

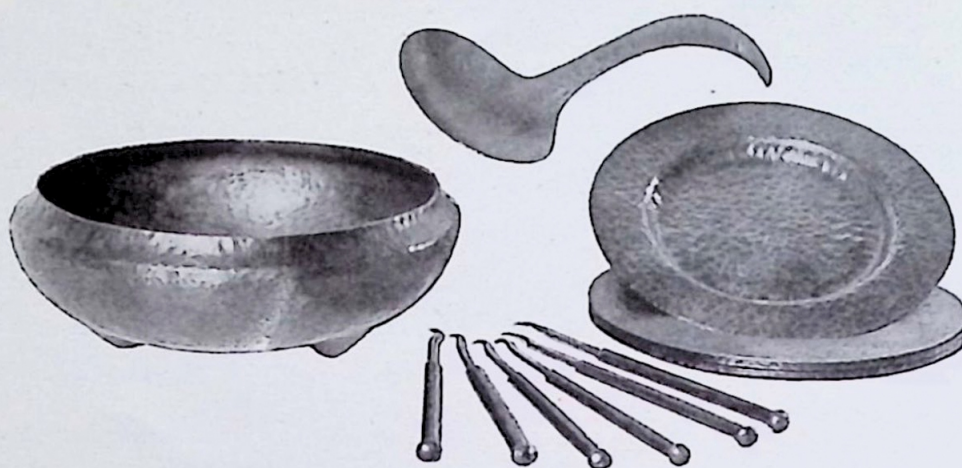
Height,  $3\frac{1}{2}$  inches

Price, \$2.00



## HAND-WROUGHT ARTICLES *in* COPPER

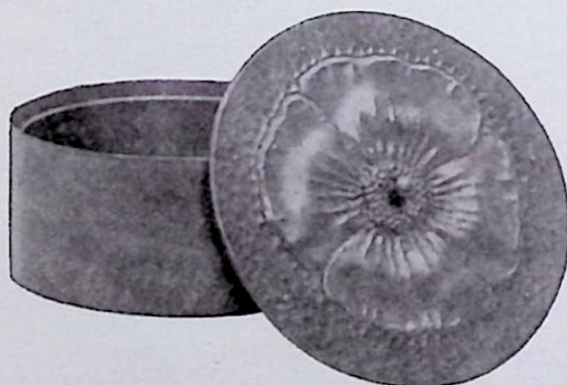
### COPPER NUT-SET



Price, \$10.00

Bowls . . . . .	\$3.50
Nut-Picks, German-Silver Tipped, 25 cents each, six . . . . .	1.50
Nut-Plates, 75 cents each, six . . . . .	4.50
Nut Service Spoon . . . . .	1.50

We will sell this set complete for \$10.00 or any part as listed



Price, \$5.00

### BONBON-BOX

This box has a removable crystal glass bowl. The copper cover is modeled in Poppy Design.

Inside Dimentions :  
Diameter, 5 inches  
Height, 2¼ inches



## HAND-WROUGHT COPPER BOWLS

### VIOLET-BOWLS

Diameter, 4 inches

Height,  $2\frac{3}{4}$  inches

Price, \$2.00



Price, \$2.00



Price, \$1.00

### FINGER-BOWLS

These bowls are sold singly at \$1.00 each or in sets of six bowls for \$5.00.

Diameter,  $5\frac{1}{2}$  inches

Height,  $1\frac{3}{4}$  inches

We will be glad to submit designs for special bowls, trays, chafing-dishes ;  
also for jardinières and ferneries



Price, \$5.00

Diameter,  $10\frac{1}{4}$  inches

Height,  $5\frac{1}{2}$  inches

### THE ROYCROFT BOWL

This bowl serves many purposes. It is generous in size and good-looking. When used as an apple-bowl, or for popcorn or nuts, it will be found very serviceable.

### FLARE-TOP BOWL

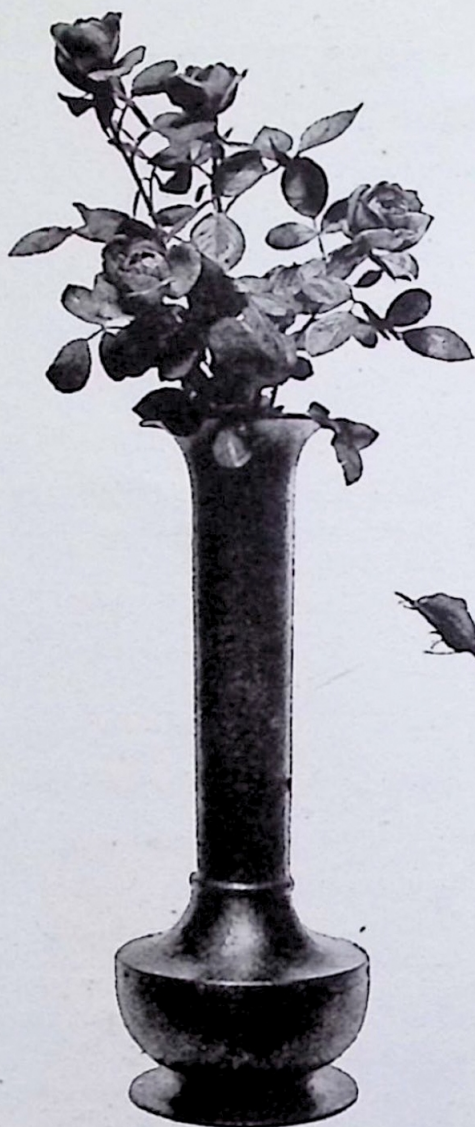
Diameter,  $6\frac{1}{4}$  inches

Height, 3 inches

Price, \$2.50



## VASES of UNUSUAL DESIGN



Price, \$10.00

### AMERICAN BEAUTY VASE

Height, 22 inches  
Diameter of bowl, 8 inches

SHAFT VASE  
Height, 15 inches  
Diameter of bowl, 6 $\frac{1}{4}$  inches  
Price, \$7.00

SHAFT VASE  
Height, 10 $\frac{1}{2}$  inches  
Diameter of base, 6 inches  
Price, \$5.00



Price, 50 cents  
VASETTE FOR SMALL  
BLOSSOMS  
Height, 4 inches



## HAND-WROUGHT COPPER VASES

### SINGLE-FLOWER VASE

The single-flower vase with square base and handle, fitted with glass flower-holder, is typical of the Japanese style, being particularly suitable for a single flower.

The height of this vase is 8 inches.

Price, \$2.00

Single - flower vase (not shown) having circular base and three slender upright stems supporting the glass holder.

The height is 8 inches

Price, \$2.00



Price, \$2.00



### TWO HANDSOME VASES

The vase with decoration of German silver is  $6\frac{1}{2}$  inches high. Diameter of base, 3 inches.

Price, \$5.00

The vase modeled in Conventional Rose Design is 6 inches high. Diameter of base, 3 inches.

Price, \$4.00





## JARDINIERES *and* FERNERIES



Price, \$5.00

### SIMPLE WROUGHT-COPPER FERN-PAN

Diameter, 8 inches

Height, 3 inches

Price, \$2.50

### PLAIN FERN-PAN WITH BALL FEET

Diameter, 6½ inches

Height, 3½ inches

Price, \$2.00



Price, \$2.50



Price, \$10.00

### MODELED-COPPER FERNERY

Conventional Design

Diameter, 7 inches

Height, 3 inches

### COPPER JARDINIERE

Diameter at top,  
10 inches

Diameter of bowl,  
10 inches

Height, 11½ inches

Price, \$10.00

### JARDINIERE

Height, 10 inches

Diameter at base, 9 inches,  
gradually spreading to top  
opening of 12 inches.

Price, \$8.00



HAND-WROUGHT COPPER *for*  
GROWING PLANTS



Price, \$6.00

JARDINIERE  
(shown in cut)  
Diameter, 10 inches  
Height, 11 inches  
Price, \$6.00

JARDINIERE  
Similar in design, having  
three ball feet.  
Diameter, 12 inches  
Height, 14 $\frac{1}{4}$  inches  
Price, \$15.00



## HAND-WROUGHT *Copper* SERVING-TRAYS



Price, \$5.00

### SERVING-TRAY WITH TWO HANDLES

Diameter of tray, 15½ inches

### SERVING-TRAY WITHOUT HANDLES

Diameter of tray,

14 inches

Price, \$4.00

### SMALLER SERVING- TRAY WITHOUT HANDLES

Diameter of tray,

12 inches

Price, \$3.00



Price, \$3.00



## TYPES of COPPER TRAYS



Price, \$1.25

### SMALL FRUIT-TRAY

Diameter of tray, 8 inches

Price, \$1.25

### SMALL PIN-TRAY

Diameter,  $4\frac{3}{4}$  inches

Price, 50 cents

### TURNED-EDGE TRAY

Diameter of tray, 5 inches

Price, \$1.00



Price, \$1.00

### CRINKLED-EDGE PIN-TRAY

Diameter of tray, 6 inches

Price, \$1.00



Price, \$1.00

### PEN-TRAY

(Size of tray in cut)

Width,  $3\frac{1}{2}$  inches

Length, 11 inches

Price, \$1.00

### PEN-TRAY WITH ROLLED EDGE AND ROUNDED ENDS

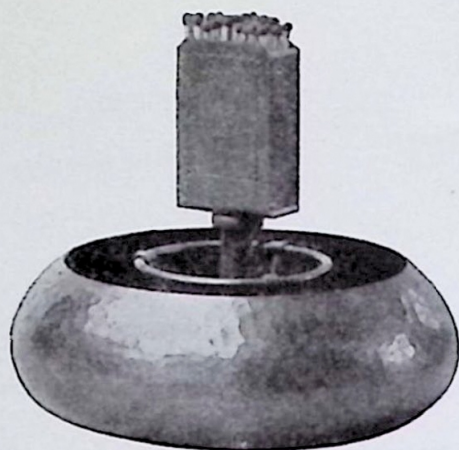
Width,  $3\frac{1}{2}$  inches

Length,  $11\frac{1}{4}$  inches

Price, \$1.50



## HAND-WROUGHT COPPER ARTICLES



Price, \$3.00

### MATCH-SAFE AND ASH-BOWL

Diameter at base, 6 inches

Height, 5 inches

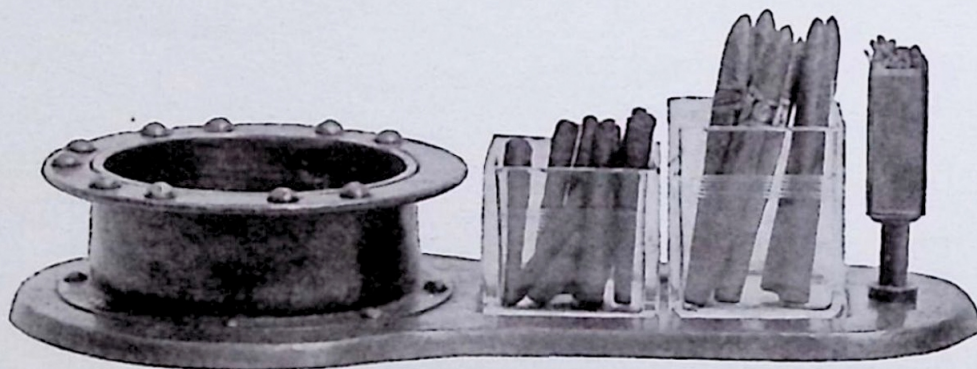
Price, \$3.00

### ASH-TRAY

5 inches square

Price, \$1.00

These smokers' articles are made for real use. Service and comfort were considered first in making them.



Price, \$8.00

### SMOKER'S-SET

Length of base, 15 inches

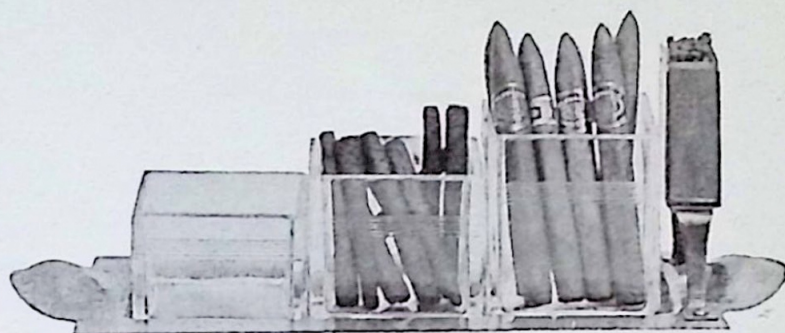
Depth of ash-receiver, 2 inches

Diameter of ash-receiver,  $4\frac{3}{4}$  inches

The ash-receiver is lined with crystal glass to correspond with the cigar-jars.



## FOR *the* SMOKER'S COMFORT



Price, \$5.00

### SMOKER'S-SET

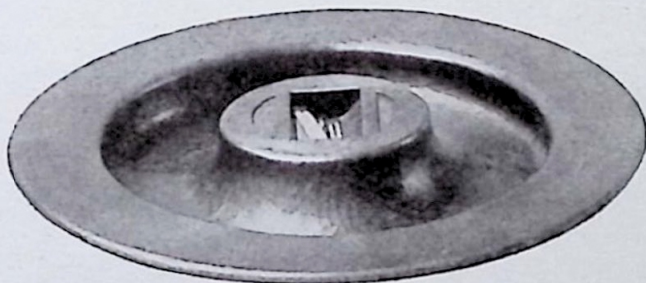
Length of base, 12 inches

Depth of ash-receiver,  $1\frac{3}{4}$  inches

All the glass parts of these smoking-sets are the finest cut glass.  
They can be removed for cleaning.

### SMOKER'S ASH-TRAY

For Den or Office Desk



Price, \$5.00

Diameter of tray,  
12 inches

Price, \$5.00

In this tray the matches are easy to get hold of and the  
ashes can not be blown about.



## CANDLESTICKS *and* SCONCES in HAND-WROUGHT COPPER



Price, \$3.00

### TRI-STEM CANDLESTICK

New Design  
Height, 8 $\frac{3}{4}$  inches  
Price, \$3.00

### SCONCES

The Sconce shown on this page  
is 13 inches high  
Diameter of candle-cup, 1 inch  
Price, \$3.00

Sconce modeled in Conventional  
Design  
10 inches high  
Diameter of candle-cup, 1 inch  
Price, \$2.00

Plain Sconce with tulip candle-cup  
10 inches high  
Price, \$1.50



Price, \$3.00

### CANDLESTICKS

The candlestick shown below is made  
after an old-fashioned design

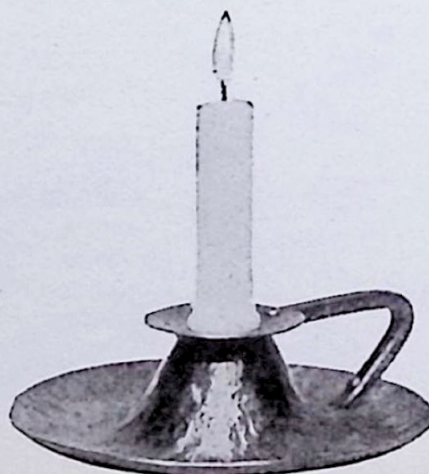
Diameter of tray, 5 $\frac{1}{4}$  inches  
Height, 2 inches  
Price, \$2.00

### COLONIAL CANDLEHOLDER

Diameter of tray, 4 inches  
Height, 2 inches  
Price, \$2.00

### TULIP TAPER

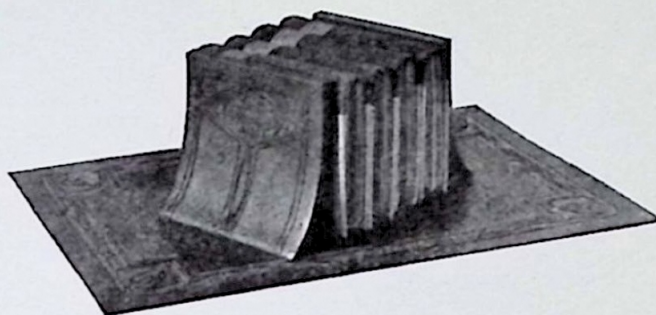
Height, 13 inches  
Price, \$2.00



Price, \$2.00



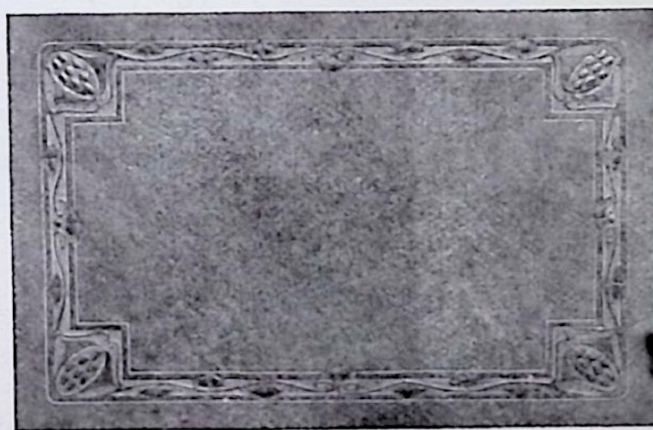
## MODELED-LEATHER MAT *and* BOOK-ENDS



Mat, 12 x 18 inches, price, \$5.00

Book-Ends, 5 inches high, price \$6.00

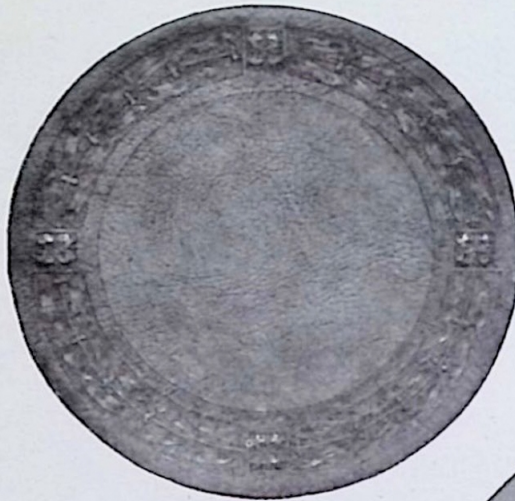
Mat and Book-Ends are modeled in Conventional Grape Design.  
The Mat is so designed that the Book-Ends will exactly fit in each end of the modeled border if so desired.



Our Leather Department is equipped to handle special orders for anything that can be made and modeled in leather. Designs and suggestions will be submitted on request. for special Mats, Fire-Screens, Panels, Upholstering and Pillows.



## MODELED-LEATHER TABLE-MATS



Price, \$3.50

### MISTLETOE DESIGN

These mats are colored in shades to harmonize with the fine woods used in library-tables and mantles

### LOTUS DESIGN

We can furnish these mats in all the sizes to 20 inches, in Mistletoe, Lotus, Ivy and Conventional Designs.



Price, \$3.50



Price, \$3.50

### CONVENTIONAL ROSE DESIGN

Prices of mats ranging in size from 6 inches to 10 inches

6 inches diameter, 75 cents

7 inches diameter, \$1.00

8 inches diameter, 1.25

9 inches diameter, 1.50

10 inches diameter, 1.75



## IN RARE DESIGNS *and* COLORINGS

Prices of mats ranging in sizes from 12 inches to 22 inches in diameter

12 inches diameter, \$ 2.25

15 inches diameter, 3.50

18 inches diameter, 5.00

20 inches diameter, 7.50

22 inches diameter, 10.00



Price, \$10.00

### MOTH DESIGN

This mat is 22 inches in diameter

The mats in the Grape, Moth and Dragon-Fly Designs are made in

18-inch, 20-inch and 22-inch sizes only



## MODELED-LEATHER SHOPPING-BAGS



Price, \$12.00

Modeled in Fuschia Design  
Leather-lined. Has inside pocket  
and coin-purse  
Size, 8 x 10½ inches  
Price, \$12.00

Size, 7 x 9 inches  
Price, \$10.00

The Bag shown below is  
modeled in Empire Design  
Leather-lined Has inside  
pocket and coin-purse  
Size, 7 x 9¼ inches  
Price, \$10.00

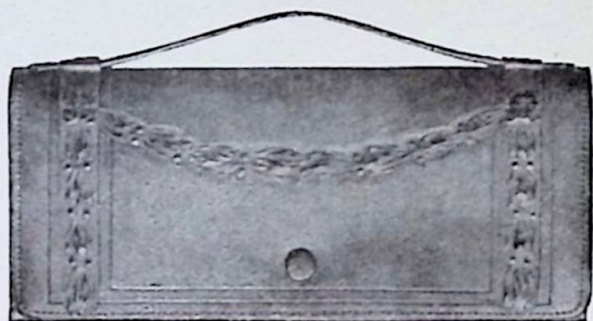
Size, 8 x 9¼ inches  
Price, \$12.00



Price, \$10.00



## MODELED-LEATHER HAND-BAGS



Price, \$7.50

Envelope bag, modeled in Colonial Design  
Has top handle. Lined with moire silk  
Fitted with change-purse, mirror, note-  
book and pencil  
Size,  $3\frac{3}{4} \times 8$  inches



Price, \$8.50

Envelope bag, modeled in Lily Design  
Has inside frame. Lined with ooze-leather  
Size,  $5 \times 8\frac{1}{4}$  inches



Price, \$6.50

Modeled in Carnation Design  
Lined with ooze-leather  
Fitted with mirror and change-  
purse  
Size,  $6\frac{3}{4} \times 7\frac{1}{2}$  inches



## MODELED-LEATHER CARD-CASES and BILL-FOLDS

### TWO-FOLD BILL-POCKET



Size, open,  $4\frac{3}{4}$  x  $8\frac{1}{2}$  inches. One long bill-pocket and two flat pockets, also mica-covered slip for name-card or pass.

Price, \$5.00

### CARD-CASE



Price, \$1.00

Size,  $2\frac{3}{4}$  x 4 inches  
Two pockets

### BILL-FOLD



Price, \$2.50

Closed,  $2\frac{3}{4}$  x  $3\frac{3}{4}$  inches

Price, \$5.00

### CARD-CASE

Wheat Design, 3 x  $4\frac{1}{2}$  inches  
Laced edge. Two gusset pockets

Price, \$3.00

### CARD-CASE

Wheat Design



Price, \$2.00

$2\frac{5}{8}$  x  $4\frac{1}{2}$  inches  
Two gusset pockets



## USEFUL ARTICLES *in* MODELED LEATHER



LADIES' COIN-PURSE

Two Pockets

Size,  $2\frac{3}{4} \times 3\frac{1}{4}$  inches

Price, \$1.50

PHOTOGRAPH-CASES



Size, 5 x 8 inches

Has six square openings, 3 x  $4\frac{1}{2}$  inches

Price, \$7.50

Size,  $4\frac{3}{4} \times 6\frac{3}{4}$  inches

Two openings, 3 x  $4\frac{1}{2}$  inches

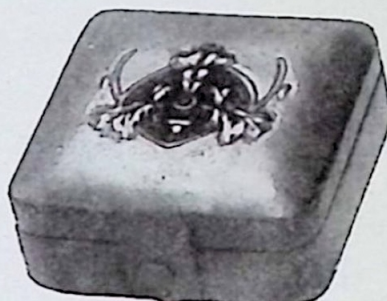
Price, \$3.00

Size, 3 x  $4\frac{1}{2}$  inches

Two Openings,  $1\frac{1}{2} \times 2\frac{1}{2}$  inches

Price, \$1.50

JEWEL-BOX



Price, \$6.00

Size,  $1\frac{3}{4} \times 4 \times 4$  inches

MEMORANDUM-PAD



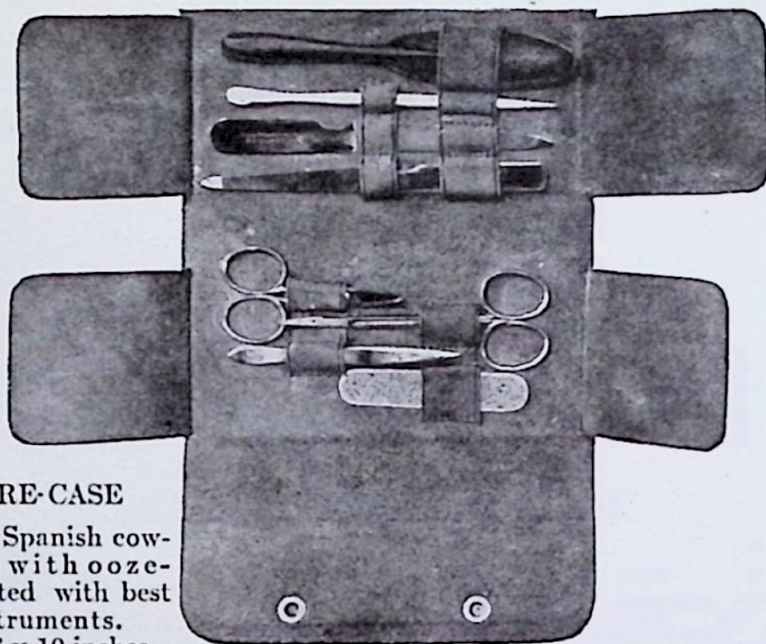
Price, \$1.50

Fitted with two pads

Size, 3 x  $4\frac{3}{4}$  inches



## MODELED-LEATHER TRAVELING CONVENIENCES



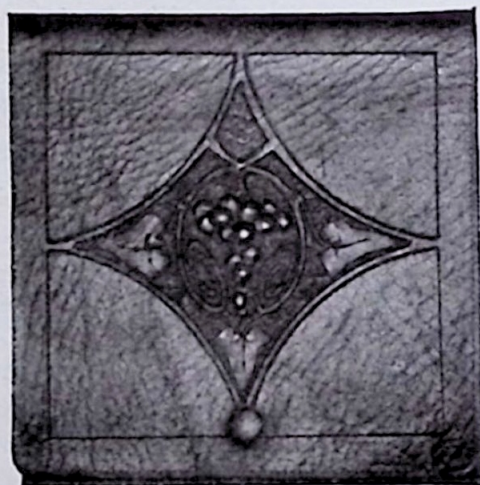
### MANICURE-CASE

Modeled in Spanish cowhide, lined with ooze-morocco. Fitted with best imported instruments.

Size, open, 6 x 10 inches.

Price, \$10.00

Price, \$10.00



### HANDKERCHIEF-CASE

Made of Spanish cowhide, lined with ooze-morocco.

Modeled in Grape Design

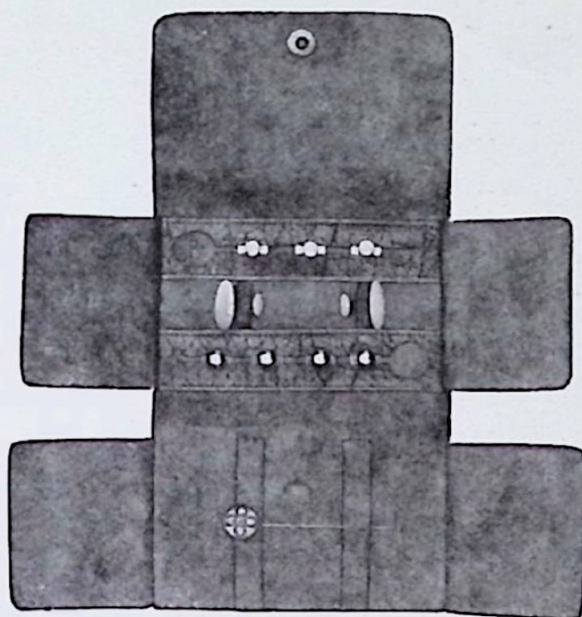
Size, closed, 6 x 6 inches

Price, \$5.00

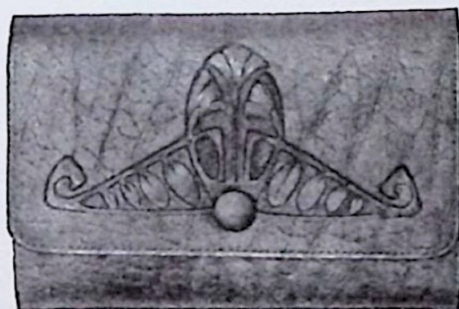
Price, \$5.00



## MODELED-LEATHER TRAVELING CONVENIENCES



Case Open



Case Closed

Price, \$3.50

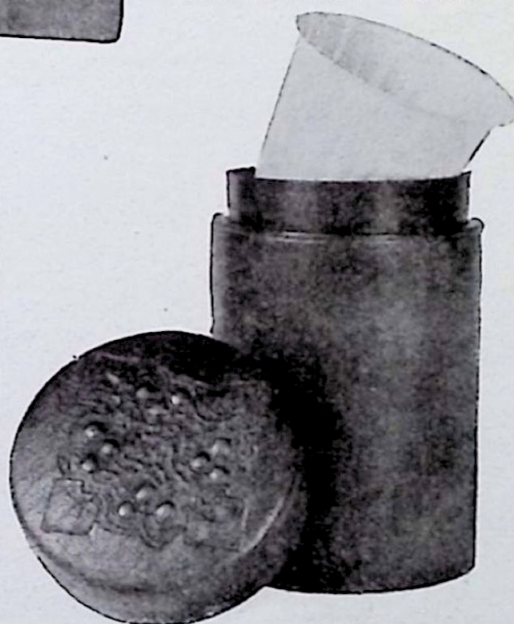
### STICK-PIN AND CUFF-BUTTON CASE

Modeled in Spanish cowhide and lined with oozemorocco. Size, open,  $4\frac{1}{4}$  x  $9\frac{1}{2}$  inches.

Price, \$3.50

This case is a suitable addition to the traveling-bag and also desirable on the dressing-table.

### CASE FOR TRAVELERS' CUPS



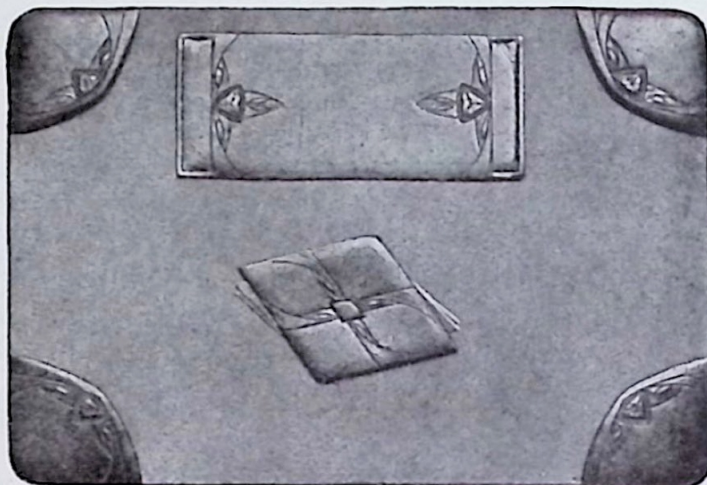
Holds eight waxed-paper drinking-cups

Price, \$2.50



## DESK-SETS *in* MODELED LEATHER

### DESK-SET, MODELED CORNERS, ENGLISH CALF



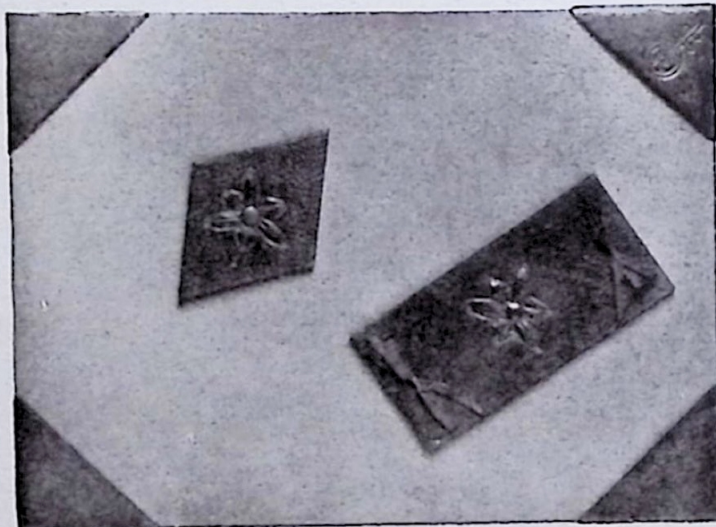
Price, \$6.00

Pad, 12 x 17 inches, with individual hand-blotter and penwiper

### DESK-SETS MODELED-COWHIDE CORNERS

With pad 12 x 17 inches, price, \$3.50. With pad 16 x 23 inches, price, \$4.50

### DESK-SET WITH PLAIN LEATHER CORNERS



Price, \$2.00

Pad, 12 x 17 inches, with individual blotter and penwiper  
Initials can be modeled at a cost of 25 cents a letter



## ROYCROFT LEATHER PILLOWS



ANTIQUE-LEATHER  
PILLOW

Price, \$6.00

Size, 20 x 20 inches

The Roycrofters make pillows of Spanish Cowhide modeled in Conventional Rose Design. The coloring is an exquisite blending of greens, reds and browns. The pillow shown is of bold-grain antique leather in bronze-brown. Ooze-leather pillows can be furnished in brown, red, gray, green, tan and maroon.

Modeled-leather pillows	. . . . .	\$10.00
Antique-leather pillows	. . . . .	6.00
Laced-edge ooze-leather pillows	. . . . .	6.00
Full skin ooze-leather pillows	. . . . .	5.00

The size of these pillows is 20 x 20 inches

We can furnish full skins for table-covers in colors to match the pillows



# THE PHILISTINE MAGAZINE

*A Periodical of Protest*

ELBERT HUBBARD, EDITOR

It makes you think, wakes you into action, and smooths your spinal column the wrong way. It does not soothe, solace nor sympathize, but it gives the Cosmic Kick that keeps you in the line of progress.

Businessmen, doctors, lawyers, preachers, actors, adboys—all those who prize the Kosmic Kilowatt—peruse THE PHILISTINE, and pinch from it as their needs require.

---

FOR ONE YEAR

FOR ONE DOLLAR

## THE PHILISTINE MAGAZINE

*Then as a Premium a Portfolio of Six Photogravures*

---

The Portfolio is the best art production of the Roycroft Art Printery. It is made of Strathmore, deckle-edge cover-paper printed in three colors. On this is mounted a photo-print of the Roycroft Shop in natural colors. This is most beautiful and artistic.

The six photogravures are hand-proofs on French Japan paper. They are from original drawings by Gaspard and Schneider. Size, 8½ by 11 inches, and suitable for framing.

Check your choice of one of the groups :

### *Famous Women*

Elizabeth B. Browning  
Rosa Bonheur  
Mary Shelley  
Hypatia  
Elizabeth Fry  
George Eliot

### *Great Musicians*

Mozart  
Beethoven  
Chopin  
Liszt  
Wagner  
Schumann

THE ROYCROFTERS

EAST AURORA

: - :

NEW YORK



# THE FRA MAGAZINE

*A Periodical of Progress*

ELBERT HUBBARD, EDITOR

Issued once every month by The Roycrofters, at their shops, in East Aurora, Erie County, New York.

THE FRA stands for health, business, art, education and religion—the religion of fraternity.

THE FRA probably has a subscription-list that represents more brains and money than are to be found in any other one list in the world.

THE FRA Magazine is an exponent of The American Philosophy; it is the journal of the thinkers, the doers, the creators.

THE FRA stands for the divinity of business—for good health, happiness, reciprocity, mutuality and co-operation. It believes in the hands that work, the brains that think, and the hearts that love.

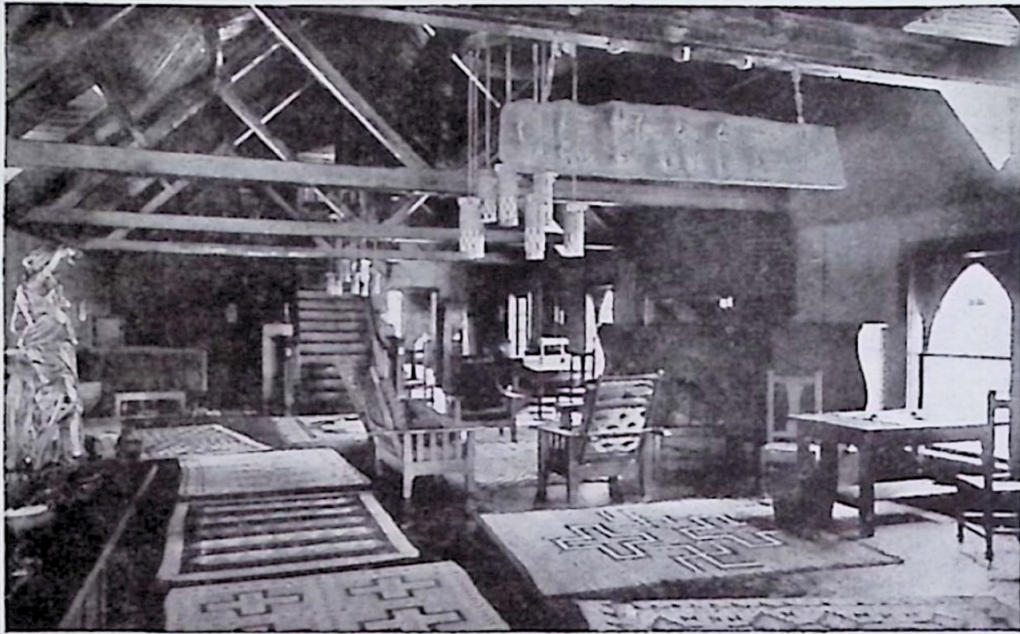
THE FRA Magazine for one year for Two Dollars.

As a premium, we will send you *Pig-Pen Pete*, Elbert Hubbard's latest book.

THE ROYCROFTERS  
EAST AURORA     -:-     NEW YORK



## THE ROYCROFT INN



Reception-Room

THE ROYCROFT INN was built, furnished and is run by The Roycrofters — an Art Colony.

The Roycrofters own and utilize upwards of five hundred acres of land. They have a print-shop, a blacksmith-shop, a furniture-shop. They bind books, make ornamental objects in leather and copper. They publish two magazines and write most of the copy in them.

The Roycrofters operate an Inn, a Bank, a Brass Band, a Baseball-Club.

They have a dairy, raise several thousand head of poultry every year for use at the Inn, and all the produce that is required for the Inn is produced at *The Roycroft Farms*. They worship at the shrine of the Goddess Hygeia, and know the fine art of keeping well.



OPEN THROUGHOUT THE YEAR



Dining-Room

Many people from all over the world come to visit this place. Visitors are always welcome.

Saturday evenings there is a concert in the Salon. Sunday evenings Mr. Hubbard speaks there.

*The Roycroft Inn is a modern hotel — unique and different.*

American Plan, \$2.50 to \$5.00 a day. Single rooms, connecting rooms, out-of-door sleeping-rooms, suites with bath—an abundance of hot water.

Milk, cream, butter, eggs, fruits and vegetables, fresh from the Roycroft Farms, are served in a most beautiful and restful dining-room.

THE ROYCROFT INN  
EAST AURORA, N. Y.



## SPECIAL INSTRUCTIONS



¶ Prices on all goods shown in this catalog are net, carriage prepaid.

¶ Remittances may be made by Personal Check, Post-Office or Express Order, or by Draft. Foreign buyers please remit by International Money-Order. ¶ The greatest care is taken to insure the perfect carriage of our goods.

¶ The order-blank enclosed is for your convenience and ours. The careful statement of all names and addresses will save time for you and make our service more efficient.

¶ Orders for Christmas delivery may be placed with us six weeks or two months in advance and we will make shipment as you designate.

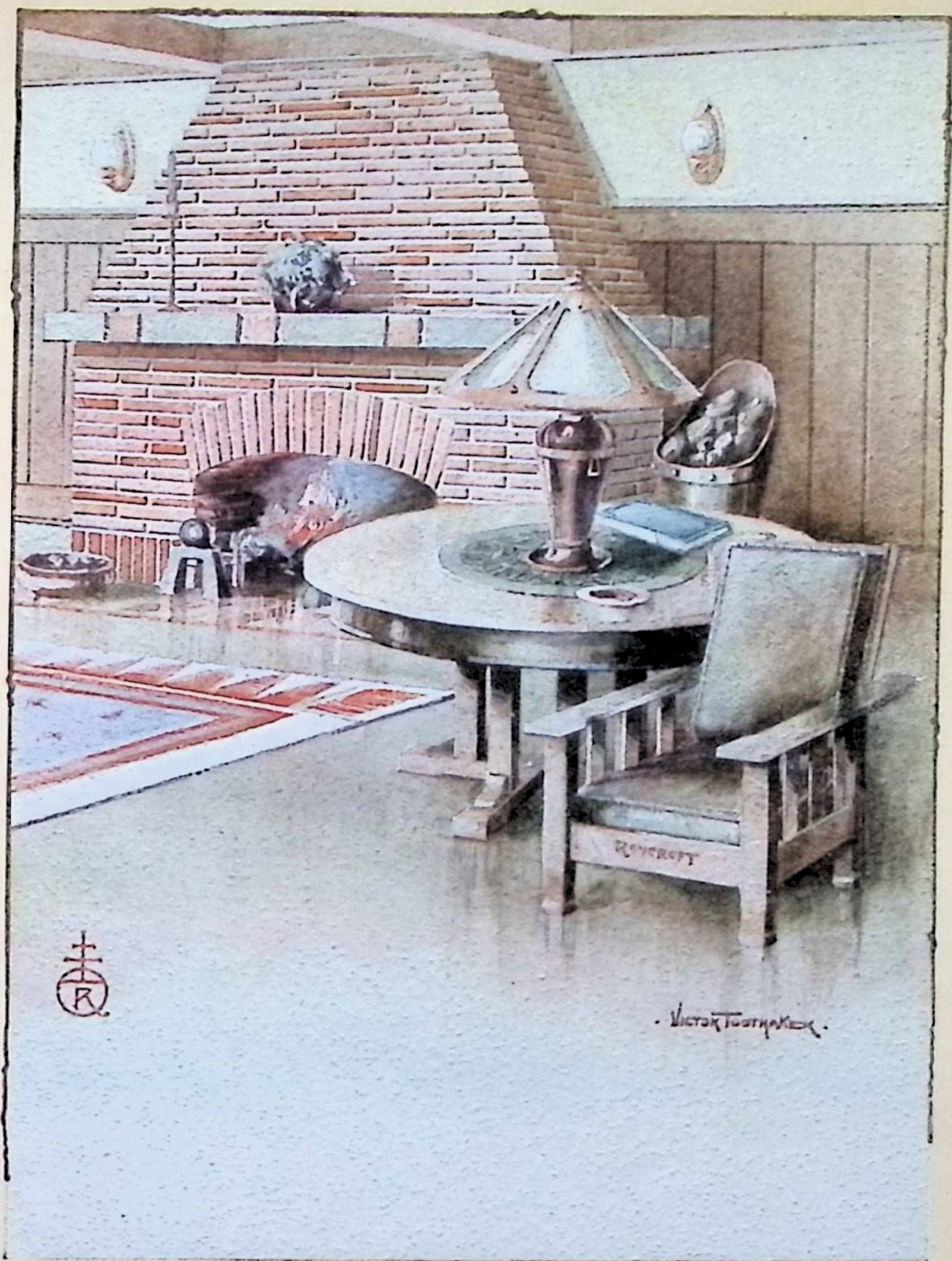
¶ We will take extra special care of gifts that are to be sent direct ; giving each one a genuine Christmas touch. We will enclose a card with your greeting on request.

THE ROYCROFTERS

EAST AURORA

NEW YORK





MADE BY THE ROYCROFTERS, EAST AURORA, NEW YORK







01.96.1855



SMCF23100111

